



**Paul C Pederson**

Designer + Developer

A versatile and driven developer fuses a background in visual design with expertise in front-end technologies to deliver beautiful and intuitive user experiences.

## EXPERIENCE

### Senior Developer - Esri

Front-end web development, product design, user testing, and strategy for Esri's flagship web product. Managed a team of developers to deliver new features. Created a company-wide web component library and design framework.

November 2013 - Present

### Designer/Developer - Adpearance Marketing

Web design, e-commerce design, digital strategy, A/B testing, and front-end web development for a growing digital marketing company. Made clients happy with beautiful designs that dramatically increased conversion metrics.

November 2011 - November 2013

### Designer/Developer - EMU Marketing

Web design, poster design, event branding, signage, and front-end web development for the University of Oregon's student-run design office.

November 2009 - November 2011

## EDUCATION

Bachelor of Arts, Digital Art  
University of Oregon

September 2007 - June 2012

## CORE SKILLS

Front-End Development  
Accessibility  
Internationalization  
Information Architecture  
User Interface Design

## TECHNOLOGIES

TypeScript/JavaScript  
HTML  
CSS/SASS/Tailwind  
React/Redux  
Stencil.js  
Jest  
Node.js

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