



Paul C Pederson

Designer + Developer

Versatile and driven developer fuses a background in visual design with expertise in front-end development to deliver beautiful, performant, and accessible user experiences.

EXPERIENCE

Senior Front-End Developer - Esri

Responsible for delivering new features and improving user experience for Esri's flagship web product ArcGIS Online.

Instrumental in developing a component-based design framework and driving design consistency across products.

November 2013 - Present

Designer - Adpearance

Web design, e-commerce design, digital strategy, branding, A/B testing, and front-end web development for a growing digital marketing company. Made clients happy with beautiful designs that dramatically increased conversion metrics.

November 2011 - November 2013

Designer - EMU Marketing

Web design, poster design, event branding, and signage for the University of Oregon's student-run design office.

November 2009 - November 2011

EDUCATION

Bachelor of Arts, Digital Art
University of Oregon

September 2007 - June 2012

CORE SKILLS

Front-End Development

Accessibility

UX Design

UI Design

Information Architecture

TECHNOLOGIES

React, Preact

Redux

CSS, SCSS, PostCSS

Stencil.js

TypeScript

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